Logo Design Contest 2024 For Power Sector Corporation

The Power Sector corporations are excited to announce to a logo design competition open to all employees of the following Organizations: -

1. Uttar Pradesh Power Corporation Ltd. (UPPCL)
2. Madhyanchal Vidyut Vitran Nigam Ltd. (MVVNL)
3. Purvanchal Vidyut Vitran Nigam Ltd. (PuVVNL)
4. Paschimanchal Vidyut Vitran Nigam Ltd. (PVVNL)
5. Dakshinanchal Vidyut Vitran Nigam Ltd. (DVVNL)
6. Kanpur Electricity Supply Company. (KESCo)
7. Uttar Pradesh Power Transmition Corporation Ltd. (UPPTCL)
8. Uttar Pradesh State Load Dispatch Centre. (UPSLDC)
9. U.P. Renewable & EV Infrastructure Limited. (UPREV)

Start date 09/11/2024

End date   09/12/2024

We are seeking a new logo for the all the above 09 Organizations each which reflect the image of the concerned organization and a new generation of consumers.

Parameters for the competition:

1. Participants should be the employee of above listed 09 Organizations along with UPRVUNL.
2. The winner of the competition shall be required to submit the design in an editable and open file format.
3. Participants should ensure that the original designs are submitted.
4. The logo should be designed in a colored format.
5. The logo should be usable on the website/social media such as Twitter/Facebook, press releases and on printable such as stationery, signage, labels, etc. magazines, commercials, holdings, standees, brochures, leaflets. Pamphlets, souvenirs and other publicity and marketing material for the promotion of concerned Organization.
6. The logo image should be in high resolution with a minimum of 300 DPI.
7. Logo should look clean (not pixilated or bit-mapped) when viewed on-screen at 100%.
8. Entries should not be submitted in compressed or self-extracting formats.
9. The logo design should not be imprinted or watermarked.
10. Logo should clearly depict the concerned Organization name in English.
11. Example of banner logo for inspiration is attached herewith.
12. Participants should upload their Name, Post, Place of Posting with Unit Name and Mobile number. Each participant can submit maximum of one logo design for each organization.
13. The logo must be in JPEG/JPG/PNG format and submit it to E-mail Id "**powersectorlogocomp@gmail.com**" with the subject line "Logo Design Competition-[Your Name] for – [Organization name for which logo is submitted].
14. It is necessary to mention each time in email subject line, the Organization name for which logo is submitted, failing to which the entry will not be entertained.
15. **Each winning LOGO approved by competent authority will be awarded a cash prize of Rs. 50,000.00* (Rupees Fifty Thousand Only). *(Subjected to TDS)**
16. The decision made by competent authority will be final and binding.

Example of banner logo