



Start Date :29/04/2024

Last Date: 21/05/2024

Logo Design Contest 2024 For UPRVUNL

Consequent upon government-approved merger of Uttar Pradesh Rajya Vidyut Utpadan Nigam Limited (UPRVUNL) and Uttar Pradesh Jal Vidyut Nigam Limited (UPJVNL), the new company U. P. Rajya Vidyut Utpadan Nigam Limited is now a singlerobust state ownedentity which is generating both thermal and hydroelectric power for the state. This new company combines presently 7140 MW thermal capacity of five operational thermal stations with 524 MW hydroelectric capacity of 11 operational hydro plants. This merged company is aiming to streamline operations, optimize resource allocationand propel power generation of Uttar Pradesh through a unified approach.

Company is excited to announce an in-house competition to create a new official 'LOGO' for UPRVUNL after its merger and looking for a creative and impactful design which truly reflects itsidentity and purpose.

Parameters for the competition :

1. Participants should be the employee of UPRVUNL or its family member.
2. The winner of the competition shall be required to submit the design in an editable and open file format.
3. Participants should ensure that the original designs are submitted.
4. The logo should be designed in a coloured format.
5. The logo should be usable on the website/social media such as Twitter/ Face book, press releases and on printable such as stationery, signage, labels, etc. magazines, commercials, holdings, standees, brochures, leaflets. Pamphlets, souvenirs and other publicity and marketing material for the promotion of newly merged UPRVUNL.
6. The logo image should be in high resolution with a minimum of 300 DPI.
7. Logo should look clean (not pixilated or bit-mapped) when viewed on-screen at 100%.
8. Entries should not be submitted in compressed or self-extracting formats.
9. The logo design should not be imprinted or watermarked.
10. Logo should clearly depict the organization name in English U. P. Rajya Vidyut Utpadan Nigam Limited.
11. Participants should Upload their Name, Post, Place of Posting with Unit Name and Mobile number. (If the participants belongs to families of the employee,he/she must mention his/her name and relationship with employee.)
12. The logo must be in JPEG/JPG/PNG format and send itto logouprvunl@gmail.com with the subject line "Logo Design Competition - [Your Name]."
13. **The LOGO approved by Board of Directors will be awarded a cash prize of Rs. 50,000.00* (Rupees Fifty Thousand Only). *(Subjected to TDS)**
14. The decision made by competent authority of UPRVUNL will be final and binding.